






PERSONAL INFORMATION

Ivan Monich



-  Nanning, China
  -  微信 GreenEyes888
  -  send a message from the website below
  -  [www.Monich.pro](http://www.Monich.pro)
  -  Skype Ivan.Monich
- Sex Male | Date of birth 1985 | Nationality Russian

JOB APPLIED FOR

Researcher, Associate Professor

WORK EXPERIENCE

Sep 2018– present

Senior Lecturer

Nanning Normal University, Tourism and Culture Department (formerly known as Guangxi Teachers Education University), Nanning, China

A set of intense courses for international students have been taught within tourism management double diploma programme in collaboration with Cardiff Metropolitan University from the UK. The program is supervised by Beijing International Education Institute (BIEI).

Jun 2020 – present

Senior Lecturer

BIEI - Beijing International Education Institute, Beijing, China

A set of online courses for international students have been recorded under the Sino-British double diploma programmes at Chinese Universities and their British partners:

1. Marketing programme at Jiangxi University of Traditional Chinese Medicine and University of Bolton: a) Research Methods b) Strategic Information Management.
2. Tourism Management programme at Shaoyang University: Business of Tourism course. The outcome is 40 hours of HD video lectures. The sample of the recorded video is accessible by the link: <https://www.monich.pro/for-students>

Jan 2012 – Jun 2020

Associate Professor at the Department of Economics and Management

Transbaikal State University, Chita, Russia

My research interests are in tourism, regional and spatial development, mobility and tourism in peripheral areas, with a focus on nature-based tourism, tourism labour markets, and rural change, particularly in remote and transboundary regions.

I teach the following courses: Marketing, Organization of Promotional Activities in Small Business, Marketing Research and Situational Analysis, Technology of Sales, Marketing in the Tourism Industry, Corporate Governance, Taxation, and supervise Master theses focused on Marketing and Marketing in Tourism.

Nov 2018–March 2019

Visiting Researcher

Department of Geography and Economic History of Umeå University, Umeå (Sweden)

Research project assesses how tourist travel patterns impact on the spatial development of the different types of counties.

Jan 2017–Sep 2017

Visiting Researcher

Umeå School of Business and Economics of Umeå University, Umeå (Sweden)

Through the Swedish Institute (SI) Visby programme I obtained the fellowship to study the state stimulation of economic growth of border areas by the example of Sweden, Russia, and China. In collaboration with local researchers, the model for assessing the tourism destination attractiveness of peripheral regions and evaluated the contribution of tourism to the regional economy was developed. Umeå University awarded our team with a local grant, and I was leading the short-term project (May-Oct 2017) aimed at examining existing experiences from promoting cross-border tourist products.

- Sep 2007–Nov 2011 **Ph.D. Research**  
 Irkutsk National Research Technical University, Irkutsk (Russia)  
 I defended my Ph.D. on improvement of innovation management of the tourism industry in November 2011 in Irkutsk. My Ph.D. research was focused on the eco-tourism economy in transboundary regions.  
 Chita State University, Chita (Russia)  
 During my Ph.D. I assisted at the Department of Applied Computer Science and Mathematics the following courses: Search Engines and Databases, Architecture of Operating Systems, Programming, Marketing in Tourism.  
 Communication University of China, Beijing (China)  
 In 2008, I received a one-year Chinese Scholarship for Ph.D. mobility to gather the original data for my research. I have also obtained the Certificate of Chinese proficiency.
- Mar 2015–Present **Member of the Public Council on Tourism**  
 Transbaikal Governor's Affairs Department, Chita (Russia)  
 The work is addressing the regional program of tourism development.
- Sep 2014–Present **Independent expert in matters of competition for open positions in public authorities**  
 Transbaikal Governor's Affairs Department, Chita (Russia)  
 An Independent expert in matters of competition for open positions at the Ministry of Finance of the Transbaikal Region, the Ministry of International Cooperation, Foreign Economic Relations and Tourism of the Transbaikal region.
- Jul 2008–Aug 2011 **Head of Inbound Tourism Department**  
 Tour operator company "Best", Chita (Russia)  
 I was responsible for organizing tour packages for international tourists around Transbaikal region. In 2010 we became the Siberian leader in attracting tourists from China.

## EDUCATION AND TRAINING

- 19 Jan 2016 **Awarded an Academic Title of Associate Professor in Economics (Docent)**  
 The Ministry of Education and Science of the Russian Federation, Moscow (Russia)  
 ▪ The Diploma was issued by the order of the Ministry of Education and Science of the Russian Federation (January 19, 2016 № 3/НК-2).
- Dec 2016 **Traineeship on teaching financial subjects in English (Certificate of Participation)**  
 Umeå School of Business and Economics, Umeå (Sweden)  
 ▪ Traineeship in accordance with the ERASMUS+ program on teaching financial subjects in English: Risk Management, Marketing.
- Oct 2016 **The traineeship in Japan on "Kaizen in the services" (Certificate of Participation)**  
 Ministry of Foreign Affairs of Japan (MOFA), Tokyo (Japan)  
 ▪ The traineeship was organized in cooperation between the Ministry of Foreign Affairs of Japan and the Ministry of Economic Development of the Russian Federation to strengthen the collaboration in delivering innovative ideas from research to implementation. We have visited and obtained the experience from 16 companies, including the Nissan plant.
- Mar 2015 **Traineeship in Didactics and current topics in Finance (Certificate of Participation)**  
 University of Applied Sciences BFI, Vienna (Austria)  
 ▪ I was involved in the project TEMPUS IV "Strengthening of higher education in the field of Finance in Siberia and the Far East of Russia" on the side of the Transbaikal State University.
- 27 Apr 2008 **Certificate of Chinese Proficiency (HSK, B1)**  
 The State Commission of the Chinese Proficiency Test, Beijing (China)
- Sep 2002–Jun 2007 **Obtained the diploma of the Specialist in "Computer science and Automatic System Software"**  
 Chita State University, Chita (Russia)  
 ▪ As a graduation project, I developed the Software for Phonetic and Semantic Analysis for Chinese-English-Russian Languages. After graduation, the software was officially registered in the Russian Rospatent base for Computer Programs under the number 2007613155 as intellectual property.

---

**PERSONAL SKILLS****Languages**

English (fluent), Russian (mother tongue), Chinese (HSK 4), Swedish (A2)

**Communication skills**

Working on interdisciplinary Ph.D. research, having practical skill in tourism, being involved in three international projects have widened my knowledge in tourism, economics, ethics, regional development, and marketing. Cooperation with numerous experts from different environments and cultural backgrounds greatly enriched my professional life and my personality, improved my communication and analytical abilities.

Good verbal communication and presentation skills gained through my experience as a researcher. I am able to establish strong relationships with colleagues; together we achieve joint goals.

**Organisational / managerial skills**

Meeting Deadlines (In 2012 during the University accreditation, I was in charge of making weekly reports on progress for University top managers)

Leadership (during the Tempus project, I was responsible for a team of 5 people. Being a head of Inbound Tourism Department I was managing 15 people)

Good oral communication and public speaking skills have been obtained through delivering Master's level lectures, conference attending.

**Job-related skills**

I have an ability to handle large datasets and conduct expert data analyses, the confidence to make decisions independently acting upon tasks and reporting in the given time frame. I am an analytical thinker and critical problem solver, excellent time manager with the ability to be an independent researcher as well as valuable team member.

So far, I have 31 publications, including four manuals and 20 scientific publications, patents and other intellectual properties. I regularly participate in international, national and regional scientific and practical conferences.

**Digital competence**

I am able to build complex economic models and implement them by writing the execute code in a programming language C++, C#, and python. Created applications can work online in order within a paradigm of SaaS. I also have a knowledge of Minitab and SPSS.

---

**ADDITIONAL INFORMATION****Presentations**

In 2017 I have delivered three talks in Sweden on tourism topic at Umeå School of Business and Economics (USB), the Centre for Environmental and Resource Economics (CERE), and Geographical Department of Umeå University. Visited Malmö, Stockholm and Lund Universities.

**Projects**

Cross-border tourism development in the Umeå - Vaasa region. The initiator and principal researcher in charge of gathering and analysing information (May-Oct 2017).

Erasmus+. Teaching mobility. University staff exchange between Umeå University and Transbaikal State University. (Jan-Dec 2016).

Tempus IV, «Strengthening of higher education in the field of Finance in Siberia and the Far East of Russia". Lecturer and coordinator from Transbaikal State University side in charge of updating the syllabuses to run the double diploma Master program in Finance between Umeå University and Transbaikal State University (2014-2016).

Additional information about the projects, received grants and papers could be found on my website <https://www.monich.pro/projects-grants-en>

Conferences

Monich, I. (2017). Analysis of the existing cross-border tourism collaboration developments in remote regions: Sweden-Finland and Russia-China case studies. In: 7th International Conference on Tourism Management & Related Issues. Milan: EASM.

Monich, I. (2017). The Definition of the Sustainable Tourism. In: Tourism and Recreation: Fundamental and Applied Studies, International Scientific and Business Conference Dedicated to the Year of Ecology in Russia. Moscow: Moscow State University, pp.64-68.

Monich, I. and Shovdra, I. (2016). Building trade portfolio management system through the example of the state healthcare institution. In: Management of Economic Systems. Chita: TSU, pp.161-166.

Monich, I. (2016). Innovative Mathematical Model of Optimization the Tour Operators Number in Boundary Regions. In: RRI 2016 - International Conference «Responsible Research and Innovation». [online] Tomsk: Future Academy, pp.667-673. Available at: <http://www.futureacademy.org.uk/files/images/upload/icRRIF2016086.pdf> [Accessed 1 Dec. 2017].

Memberships

A member of the International Society for Ecological Economics (The ISEE) and a head of Chita's headquarter of the political ecological party "The Greens".

Courses

Attended the course "Case Study Teaching: Connecting Higher Education and the World of Work", Vienna, Austria, BFI, May 19, 2017

Diploma of Vocational Retraining in Management under the Russian Presidential Program for training managers for the national economy companies (Moscow, 2016)

References

Prof. Valeriy Gonin, <a href="mailto:vngonin@mail.ru">vngonin@mail.ru</a>	Prof. Lars Silver, <a href="mailto:Lars.Silver@umu.se">Lars.Silver@umu.se</a>
Head of the Economic and Accounting Department, Transbaikal State University	Professor at Umeå School of Business and Economics, Umeå University

Publications

Papers published in peer-reviewed journals

- Monich, I., Gonin, V. (2020).
- Monich, I. Innovative Mathematical Model of Optimization of Number of Tour Operators in Boundary Regions. *The European Proceedings of Social & Behavioural Sciences EpSBS*.
- Monich, I., Riumkin, I., Potekhina, A. (2017). Blockchain - a Revolutionary Solution to Problems of Modern Corporate Governance. *Economics Journal of Transbaikal State University*, 15 (1), 1-11. Retrieved from <http://vseup.ru/articles/312/>
- Galsanov, B. and Monich, I. (2015). The Development of foreign trade activities in the Transbaikal region. *Journal of the Transbaikal State University*, 116 (1), 115-127.
- Monich, I. and Kisloschaev, P. (2014). The systematic approach to the management of the tourism industry in the region on the example of the Zabaikalsky region. *Baikal Research Journal*, 2014 (4). Retrieved from <http://eizvestia.isea.ru/reader/article.aspx?id=19297>
- Monich, I. (2014). Main directions of tourism market development of the Zabaikalsky region in collaboration with China. The collection of articles from the Ministry of International Cooperation, foreign economic relations and tourism of the Transbaikal Region, 2(1), 50-55.
- Monich, I. (2012). The role of logistics component in the formation of innovative tourist's product. *Economics Journal of Transbaikal State University*, 3.
- Monich, I. (2012). Model of state regulation of innovation activity of tourism industry. *The Journal of the Buryat State University. Economics and Management*, 2, 102-107.
- Monich, I. (2011). Innovation management in the tourism sector. *The Journal of the Chita State University*, 78 (11), 9-14.
- Shevchuk, V. and Monich, I. (2010). Prospects of the diversification of the economy of regions of Siberia and the Far East on the basis of development of the International (ecological) tourism. *The Journal of Sustainable usage and protection of natural resources in Russia*, 2010 (1), 42-48.

Link to the full list of publications <https://www.monich.pro/publications-en>

Other publications, including books and chapters

- Monich, I. (2016). Corporate Governance Teaching Materials. Russia: Transbaikal State University Press. Published with the support of European project EduSFE 543891- TEMPUS-1-2013-1-RUTEMPUS-JPCR.
- Monich, I., Bochkareva, I., Shpartko, Y. (2015). Corporate Governance: manual. Russia: Transbaikal State University Press.
- Bochkareva, I., Shpartko, Y., Monich, I. (2014). Forecasting and planning in taxation. Special tax regimes: manual. Russia: Transbaikal State University Press.
- Monich, I. (2014). Marketing: manual. Russia: Transbaikal State University Press.
- Burov, V., Gonin, V., Monich, I., Kashurnikov, A., Kisloschaev, P. (2014). The strategic issues of diversifying the economy of the trans-border region through the development of the tourism industry. In Gonin, V (Ed), Topical issues of strategic planning of regional development on the example of the Transbaikal region (pp. 115-155). Chita: Transbaikal State University Press.