

Monich Ivan Pavlovich

Born in 1985, Russian citizenship.

Name, graduation year of educational institution of higher education and the number of diplomas: State Educational Institution of Higher Professional Education "Chita State University", year of graduation is 2007, diploma with honors, VCA 0386428. Speciality is "Software of computers and automated systems", qualification – engineer-programmer.

PhD in economic sciences was awarded by the decision of the Dissertation Council of the Irkutsk State Technical University on November 28, 2011 № 23 and the diploma was given by the Ministry of Education and Science DKN №158015 by the order № 160 / nk-3 dated April 28, 2012.

Experience of research and teaching work of Monich Ivan Pavlovich is 5 years and 9 months, including the experience of pedagogical work in educational institutions of higher education and (or) further vocational education institutions and research organizations – 5 years and 9 months, 3 and a half years of which were devoted to the research specialty 08.00.05 "Economics and management of national economy".

Monich Ivan Pavlovich delivers lectures on "Marketing", "Organization of promotional activities in small business", "Marketing research and situational analysis", "Technology of sales", "Marketing in tourism industry".

The researcher has 31 publications, including 3 manuals and 20 scientific publications, patents and other intellectual property used in the educational process.

Three scientific papers in referred scientific journals, three manuals and a monograph, the author's certificate of registration of the PC and a number of articles in scientific journals were published over the last 3 years. List of published manuals and scientific papers are attached.

Monich Ivan Pavlovich regularly participates in international, national and regional scientific and practical conferences. He has experience of performance in Chinese language.

He is a member of the project TEMPUS IV «Strengthening of higher education in the field of Finance in Siberia and the Far East of Russia" on the side of the Zabaikalsky State University. Within the grant the manual "Company management" was prepared for the Master's qualification 38.04.01 (080100.68) "Economics" - profile - "Economics of the firm". There was a traineeship on teaching financial subjects in English at the School of Business and Economics of the University of Umea (Sweden, February 2015) and the University of Applied Sciences in Vienna (Austria) in March 2015.

Monich I.P. participated in business training "Sales Management" in March 2013. Received knowledge has successfully been implemented in the programs of such disciplines as "Marketing" and "Technology of sales."

Working at the Department of Economics and Accounting, Ivan Pavlovich provides all kinds of training sessions for students of economic department. He is also a scientific director of diploma projects of full-time and part-time students.

## LIST

### of published manuals and scientific papers of Monich Ivan Pavlovich

№	Name	Form	Publisher's imprint	Size (printer's sheet)	Coauthors
1	2	3	4	5	6
Manuals					
1	Marketing (manual)	Printed	Marketing: manual/ I.P. Monich; ZabGU. - Chita, 2014. – 124 p.	6	--
2	Forecasting and planning in taxation. Special tax regimes (manual)	Printed	Forecasting and planning in taxation. Special tax regimes: manual / I.V. Bochkareva, Y.V. Shpartko, I.P. Monich; ZabGU. - Chita, 2014. – 217 p.	<u>9,5</u> 3,5	Shpartko Y.V., Bochkareva I.V.
3	Business management (manual)	Printed	Business management: manual учеб. пособие / I.V. Bochkareva, Y.V. Shpartko, I.P. Monich; ZabGU. - Chita, 2015. – 180 p.	<u>9,0</u> 3,5	Shpartko Y.V., Bochkareva I.V.
Scientific papers					
4	Annotator of Chinese texts under Win32 (abstracts / conference reports)	Printed	International youth research and practice conference "Youth of Zabaikalye: the culture of health - healthy society". - Chita: Chitinskaya State Medical Academy, 2006. - P. 16-18.	0,1	--
5	Utilities of phonetic processing of technical texts in Chinese language (abstracts / conference reports)	Printed	Russian research and practice conference "Energy in modern world today". - Chita: ChitGU, 2006. - P. 212 - 215.	0,2	--
6	Economic aspects of the Russian-Chinese border and interregional cooperation (abstracts / conference reports)	Printed	International research and practice conference Международная научно-практическая конференция «Cross-border cooper-	0,23	--

			ation: Russia – China - Mongolia». – Chita: ChitGU, October 2007. – P. 23-27		
7	Tourist market: the main points, the use of IT taking into account cross-border features (abstracts / conference reports)	Printed	VII Russian research and practice conference “Kulaginsky readings”. – Chita: ChitGU, November 2008. – P. 57-59	0,15	--
8	Assessing of impact of cross-border factors on tourism development of the Far East and Zabaikalye (abstracts / conference reports)	Printed	International conference «Resource economy, climate change and environmental management-2009».- Krasnoyarsk: SFU, July 2009 г. – P. 586-599	0,73	--
9	Tourism as one of the way to diversify the resource region economy (abstracts / conference reports)	Printed	10th International Conference of russian economic society "Economic efficiency of natural-security activity: Theory and Practice". – Moscow, 2009. – P. 162-165	0,15	--
10	Prospects of tourism on the example of Trans-Baikal Territory (abstracts / conference reports)	Printed	V International research and practice conference “TPURISM AND RECREATION: basic and applied research” Moscow April, 28-29, 2010. P. 76-84	0,5 0,25	A.V. Shevchuk
11	Development of cross-border economy dynamics in growth period, and first results of crisis (scientific article)	Printed	Environmental economics – 2010 – №1 – P. 20-33.	0,81. 0,27	I.P. Glazirina, A.V. Kolesnikova
12	Prospects for diversification of the economy of Siberia and the Far East through the development of ecotourism (scientific article)	Printed	Bulletin "The use and protection of natural resources in Russia" - 2010 - №1 P. 42-48.	0,4 0,2	A.V. Shevchuk
13	The development of regional cooperation in	Printed	Digest of the international conference "Cooperation	0,25 0,10	E.A. Mali-

	Northeast Asia in the field of innovative education and science (abstracts / conference reports, the work is published in Russian and Chinese languages)		in Northeast Asia and the Russian-Chinese relations," Hulunbuir, China, June 2010. P.56 – 59		shev, I.P. Glazirina, E.N. Sokol-Nomokonov
14	Inbound tourism as an important factor in the development of economic cooperation in the border areas of northeast Asia on the example of the Zabaikalsky region, the Russian Federation and China. (abstracts / conference reports)	Printed	Digest of the international conference "Cooperation in Northeast Asia and the Russian-Chinese relations," Hulunbuir, China, June 2010. P. 124-131	0,4	--
15	The natural potential of the area as a factor of development of tourism on the example of cross-border regions of the Zabaikalsky region (abstracts / conference reports)	Printed	Russian research and practice conference "Kulaginsky readings". – Chita: ChitGU, November 2010. – P. 92-94.	0,2	--
16	Cross-border tourism as integral part of the world tourism economy (abstracts / conference reports)	Printed	Digest of research and practice conference "International cooperation in North-East Asia: Challenges and Prospects", November, 20-22, 2010. Chita, Russia. P. 34-36.	0,2	--
17	Practical application of innovation in development and promotion of tourist's product (on the example of Russian border regions) (abstracts / conference reports)	Printed	Russian research and practice conference "Management of economic systems. Small businesses in the shadow economic relations". Chita: ChitGU, 2011. P.175-182.	0,4	--
18	SWOT Analysis of the tourism industry of the Zabaikalsky region (abstracts / conference re-	Printed	Russian research and practice conference "Management of economic systems. Small businesses in the	0,2	--

	ports)		shadow economic relations". Chita: ChitGU, 2011. P. 77-80		
19	Optimizing of the number of tour operators in the region on the example of the Zabaikalsky region (scientific article)	Printed	Electronic Scientific Journal: News of ISEA. 2011. № 5.	0,6. 0,3	S.S/ Ovenesy an
20	Innovation management in the tourism sector (scientific article)	Printed	Journal of the Chita State University. 2011. № 11 (78). P. 9-14.	0,69	--
21	Issues of measuring unobserved small businesses (abstracts / conference reports)	Printed	Economic studies of the Baikal region: Materials of interregional, youth school seminar. - Ulan-Ude. P. 128-135.	0,4 0,2	N.A. Kruchini na
22	Model of state regulation of innovation activity of tourism industry on the example of the Zabaikalsky region (scientific article)	Printed	Journal of the Buryat State University. Economics and Management. 2012. №2 P.102-107	0,3	--
23	The role of logistics component in the formation of innovative tourist's product (scientific article)	Printed	Electronic scientific journal Journal "Economist ZABGU" №3. 2012.	0,25	--
24	Tourists' interests and perspective directions of development of the tourism industry of the Zabaikalsky region (abstracts / conference reports)	Printed	International research and practice conference "Management of economic systems: strategic planning of the region." Chita ZabGU, 2014. P. 77-80.	0,15	--
25	Main directions of tourism market development of the Zabaikalsky region (scientific article)	Printed	International cooperation, foreign economic relations and tourism of the Zabaikalsky Region [collection of articles]; Ministry of International . cooperation and foreign economic relations and tourism of	0,25	--

			the Zabaikalsky region. - St. Petersburg, 2014. 118 p.		
26	Topical issues of strategic planning of regional development on the example of the Zabaikalsky region (monograph)	Printed	Monograph / V.Y. Burov, V.N. Gonin, A.N. Kashurnikov, P.A. Kisloschaev, I.P. Monich and others. Edited by V.N. Gonin. Chita: ZabGU, 2014. 209 p.	<u>10</u> 2,0	V.N. Gonin, E.N. Sokol-Nomonov
27	Systematic approach to the management of the tourism industry in the region on the example of the Zabaikalsky region (scientific article)	Printed	Electronic Scientific Journal: News of ISEA. 2014. № 4.	<u>0,25</u> 0,15	P.A. Kisloschaev
28	Development of foreign trade activities in the Zabaikalsky region (scientific article)	Printed	Journal of the Zabaikalsky State University. 2015. № 01 (116). P. 115-127.	<u>0,6</u> 0,3	B.G. Galsanov
29	Ensuring food security as the basis of Russia's economic policy (scientific article)	Printed	Journal of the Buryat State University. Economics and Management. 2015. №2 P.3-7.	<u>0,2</u> 0,1	P.A. Kisloschaev
Certificates on the program for electronic computers, databases, integrated circuits, duly registered					
30	Software package of phonetic and semantic processing of Chinese texts with translation into English and Russian (Hello World REC) (Official registration certificate for computer programs)	Electronic	Official registration certificate for computer programs. Rightholder-author: Ivan Pavlovich Monich. Registered in Computer Program Register, July 26, 2007, № 2007613155	23 M6	--
31	Software package for improving the cognitive abilities in the educational process BrainLab.Pro (Official registration certificate for computer programs)	Electronic	Official registration certificate for computer programs. Rightholder-author: Ivan Pavlovich Monich. Registered in Computer Program Register, July 5, 2014, № 2014613185	15 M6	Y.N. Smolyakov, O.A. Maslova